

How to Write a Business Plan, Financing Options & Government Contracting Basics



INTRODUCTION

KAREN EPPS, COLONIAL HEIGHTS' ECONOMIC DEVELOPMENT DIRECTOR

PRESENTERS

ELLEN TEMPLETON - DIRECTOR, CRATER SBDC

JOHNNY JONES - COMMERCIAL BANKER, VIRGINIA COMMONWEALTH BANK

JOANNE TOMPKINS - DIRECTOR OF PROCUREMENT ASSISTANCE, CRATER PTAC

IF YOU ARE THINKING OF STARTING A SMALL BUSINESS AND WANT TO LEARN ABOUT FINANCING OPTIONS & MARKET OPPORTUNITIES, THIS FREE WORKSHOP IS FOR YOU! SOME OF THE TOPICS WILL BE:

- ◆ EVALUATING YOUR ENTREPRENEURIAL ABILITIES
- ◆ MARKETING STRATEGIES
- ◆ FINANCIAL RESOURCES
- ◆ TIPS TO PREPARE AND PRESENT A BUSINESS PLAN
- ◆ REGISTERING IN EVA
- ◆ SWAM CERTIFICATION
- ◆ MICROBUSINESS CERTIFICATION
- ◆ SAM REGISTRATION
- ◆ SBA SMALL BUSINESS PROGRAMS QUALIFICATIONS & CERTIFICATIONS

FEBRUARY 27, 2018 9:00AM-12:00PM
CITY HALL-CITY COUNCIL CHAMBERS
201 JAMES AVENUE
COLONIAL HEIGHTS, VA 23834
434.395.2086

REGISTRATION IS REQUIRED

[REGISTER NOW!](#)



Mason Enterprise Center



Funded in part through a cooperative agreement with the U.S. Small Business Administration