



CITY OF COLONIAL HEIGHTS

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Recreation & Parks Department

MEDIA RELEASE

May 30, 2013

Colonial Heights Recreation Announces Sunshine 5k Run/Walk and Kids' 1 Mile Fun Run on June 22, 2013, Sponsored by Dick's Sporting Goods

Mark your calendar for the first annual Sunshine 5k Run/Walk and Kids' 1 Mile Fun Run hosted by the Colonial Heights Recreation Department and Platinum Event Sponsor, Dick's Sporting Goods. The event will take place the morning of June 22nd and will raise money for the purchase of new playground equipment at Flora Hill Park located in Colonial Heights. Both the Run/Walk and Kid's 1 Mile Fun Run will start and finish at White Bank Park. The Kids' 1 Mile Fun Run will begin at 8:00 am followed by the start of the 5k Race at 8:45 am, rain or shine. Registration and packet pick up is from 1:00 to 5:00 pm at Shepherd Stadium on June 21st or beginning at 7:00 am on June 22nd.

Event Highlights include:

- \$100 Dick's Sporting Goods certificate for overall 1st place male and female
- \$ 50 Dick's Sporting Goods certificate for overall 2nd place male and female
- \$ 20 Dick's Sporting Goods certificate for overall 3rd place male and female
- Awards to the top three Run/Walk finishers in the following age groups:
14 and under; 15-19, 20-24, 25 – 29, 30 – 34, 35 – 39, 40 – 44, 45 – 49, 50 – 54, 55 – 59, 60 – 64, 65+
- Awards to all Kids' 1 Mile Fun Run participants.
- Raffle Entry for Run/Walk registered participants.
- **FREE** \$5.00 Gift Certificate and a \$10.00 off any \$50.00 purchase courtesy of our Platinum Event Sponsor Dicks Sporting Goods to all registered participants.
- Ice Cream Party to the classroom with the highest registrants provide to each of the Colonial Heights Public Schools.

Other Sponsors include:

- **Gold Sponsors** – Mount Pleasant Baptist Church, BB&T Bank, Team Joe, and the Colonial Heights Optimist Club.
- **Silver Sponsors** – Cunningham Associates, Inc, Dr. Perkinson and Browder, Bank of McKenney, Wal-Mart Foundation, and the Flora Hill Neighborhood Association
- **Bronze Sponsors** – Colonial Heights Moose Lodge 1783, Colonial Heights American Legion Post 284, Optima Family Care and Chesterfield Rental

- **Other Sponsors:** Martin's Food Store, Lakeview Elementary School PTO, Swift Creek Federated Woman's Club, Virginia Commonwealth Bank, Utopia Spa, Uptown Alley, Extreme Laser Tag, Ultimate Game Trailer, Buffalo Wild Wings, Sam's Club, Best Buy, Vincenzo's Italian Restaurant & Pizzeria, Howlett's Restaurant & Tavern, and Poe's A+ Cleaners.

This event would not be possible without the support of our Platinum Event Sponsor Dick's Sporting Goods and all of our other generous sponsors.

To register for the 5k Run/Walk, the Kids' 1 Mile Fun Run, to become a sponsor, or for more information, log on to www.colonialheightsva.gov or call 804-520-9390.